

Plastic Free Eastbourne announces our 4th **Spring Water Festival**

**Eastbourne Spring Water Festival 24**  
**“Celebrating Water”**

This is a 10 day event packed with entertainment, activities and learning opportunities:

Friday 10th – Sunday 19th May

After the successes of our previous 3 Festivals, Plastic Free Eastbourne are thrilled to bring this multi-faceted, vibrant festival back for this year! We are celebrating water in all its aspects, including as a vital resource, habitat for marine and wild life, the impact of climate change, health, tourism and its spiritual influence.

The Spring Water Festival will celebrate our water, our beach and our network of Refill stations, located along the 19km of Eastbourne's seafront and coastline. By providing free mains “spring water” we can raise awareness for everyone to refill reusable water bottles and reduce the amount of single use plastic, to help protect our environment. Our Downlands are a precious resource, as the rain percolates down into a vast chalk aquifer that provides the town with about 75% of its fresh drinking water. This Festival is an important opportunity to celebrate this initiative and to encourage further expansion. We welcome everyone to download this free App and to use it.

<https://www.refill.org.uk/>

#### Activities & Events

A wide range of exciting events is being planned, for all ages and interests – from walks visiting the refill stations along Spring Water Way, a ‘Big Beach Clean’ event, pilgrimages, art exhibitions and studio on the beach events, citizen science studies and health and well-being events.

This year, our **Eco Fair is due to become a keynote event**. This is a must visit day at Western Lawns. There are going to be many stalls, from a range of partner organisations, where the public can learn about how local organisations are approaching water, our precious resource. There will also be a wide range of traders offering items for sale. This Eco Fair will be carbon neutral with no single-use plastics anywhere.

For details please use [businessallies@plasticfreeeastbourne.co.uk](mailto:businessallies@plasticfreeeastbourne.co.uk)

We will be sharing full listings of our events in our upcoming press pack, available in early April.

Plastic Free Eastbourne promotes initiatives to improve the way we care for our planet. This Festival is one way of promoting our work.

*“We believe in taking action with urgency in order to raise public awareness*

*about some of the most pressing issues facing our environment. We are driven by a single goal: to do our part in making Eastbourne a better place for everyone. We want to influence all stages of this environmental crisis and we strive to build productive relationships and make a positive impact.”*

Oliver Sterno, Founder and Community Leader, Plastic Free Eastbourne

For further information about Plastic Free Eastbourne, and details about the festival, please visit:

<https://www.plasticfreeeastbourne.co.uk/festival>

Plastic Free Eastbourne are delighted to be collaborating with a wide range of stakeholders and local businesses from around the town, including: Beachy Head Story, Compass Community Arts, Eastbourne Friends of the Earth, Eastbourne Strandliners, East Sussex College Group, EcoAction Network, Marine Conservation Society, Refill and City to Sea, South East Water, Southern Water, Surfers Against Sewage and United Nations Association.

Festival organisers:

Oliver Sterno: Overall management

Karine Morrison: Eco Fair

Ditzy Media: Social Media Publicity

Chris Schmidt: Web Manager

Julia Johns: Advisor

Note to Editors:

Oliver Sterno, Community Leader for Plastic Free Eastbourne, is available for interview to discuss both the overall campaign as well as this Festival: [plasticfreeeastbourne@gmail.com](mailto:plasticfreeeastbourne@gmail.com) or Tel 07971 909454.

For further press information, please contact Ditzy Media, Publicity Lead for the Spring Water Festival: [mina.obrien@ditzymedia.com](mailto:mina.obrien@ditzymedia.com)